



EMPOWERING EVENTS

M.A.F.I.A. ACADEMY

Meetup
And
Facebook
International
Academy

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EMPOWERING EVENTS

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EMPOWERING EVENTS

LAUNCH SERIES

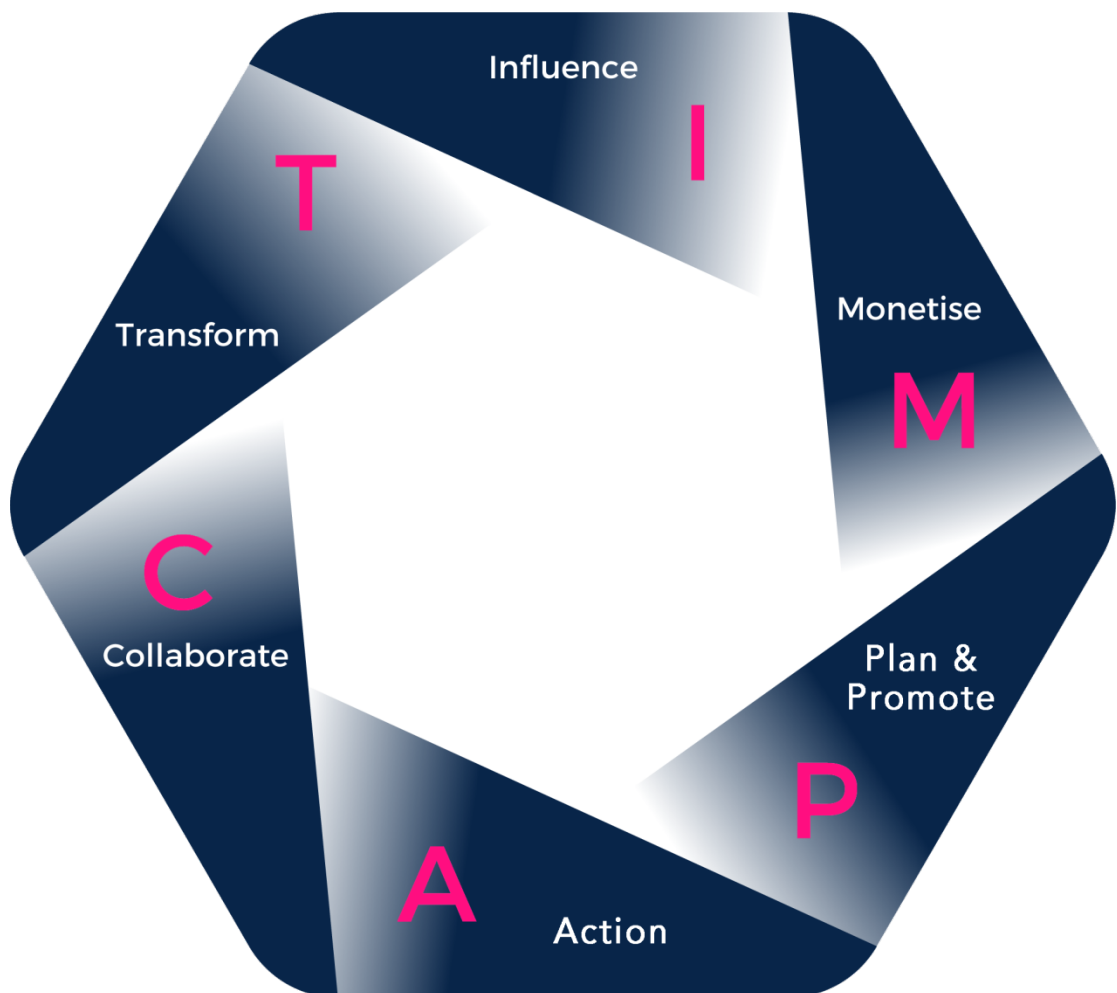
STAGE #3-7

I.M.P.A.C.T MODEL



EMPOWERING EVENTS

I.M.P.A.C.T. MODEL





EMPOWERING EVENTS

Start Your OWN Meetup Group

- Have you done your homework?
- Meetup name?
- Meetup Description?
- Facebook Description?
- Pick Event Date
- Create Event Description

“Alone we can do so little; together we can do so much” – Helen Keller



EMPOWERING EVENTS

STARTING YOUR OWN MEETUP GROUP

BENEFITS from starting your own Meetup group:

Example of a Meetup Group
<p><i>"Great bunch of people all with the same interest in building wealth through property. Great venue, relaxing environment. Excellent opportunity to share ideas and experiences with others" –Brisbane Property Networking Group--</i></p> <ul style="list-style-type: none">• Become a KEY Person of Influence• Profitable Networking• Building Loyal Clients• Expanding Interstate• Endless Speaker spots

When you attend a networking event, you have to try to connect to each person, tell your story to each and every one of them, and try to show and explain who you are, blah blah blah. It's easy to get lost in the noise!

With every networking event you attend, it's like you are starting over because nobody in the room knows you, and you feel like you have to prove to them that your business is successful.

But...

When you have your OWN networking group you don't have to show people who you are...you don't have to start from 0 at every event! Being the organiser, you are the person they are going to see at this event.

They have already checked you out on FACEBOOK, LinkedIn, and Google. They already know who you are and what you do, and YOU are seen as a person of influence!! Without even knowing it, you are TICKING BOXES!!



EMPOWERING EVENTS

How to Setup a Successful Meetup Group:

How People Learn About New Meetup Groups:

About three days after a Meetup Group is first created, Meetup sends an email to nearby Meetup members who have expressed interest (personal interests in profile) in the topics picked for that Meetup group.

This email invites those members to check out and join the new group!

After that initial announcement, people find Meetup Groups to join in a variety of ways:

Most new members find groups by searching (either on the Meetup site or through search engines like Google), or by spotting interesting Meetups in the event calendar for their city and once again, this depends on the interests they select in their personal Meetup profile.

Happy members may be the best MARKETING tool of all -- if your members like your Meetup group, they're likely to tell others just how great the Meetup group is. You and your members can also promote upcoming Meetups or your Meetup group on Facebook to get the word out.



EMPOWERING EVENTS

MEETUP ORGANISER PRICING:

To own 1-3 groups you will still pay the same amount monthly to yearly rates that are available on Meetup.com

Organizer subscription price breakdown

Choose between a one-month and a six-month billing cycle. Save more with a six-month subscription by paying upfront.

Location	Six-month subscription	Monthly subscription
Australia, the United Kingdom, Canada, and the United States	\$16.49 per month* (\$98.94 total)	\$23.99 per month*
All other countries	\$9.99 per month* (\$59.94 total)	\$14.99 per month*

*Prices may vary based on your location, currency, and on subscriptions started through the Meetup app (iOS and Android). Taxes may apply.

What you can do with a Meetup subscription:

- ✓ Organize up to **three groups** with unlimited members
- ✓ Promote your group to our **network of potential members**
- ✓ Easily **schedule events** and **communicate with members**
- ✓ Appoint a **leadership team** to help manage your group
- ✓ Set **membership dues** and **event fees** to help cover costs

Meetup Pro

Meetup Pro helps brands and businesses reach audiences in real life through community-supported groups and events.

Learn more about the [price and benefits of Meetup Pro](#).



EMPOWERING EVENTS

LET'S START YOUR GROUP!

Step 1: Choose your City

- Click on start a Meetup group at the top left of the page.
- Choose your city. Choose only one place!

STEP 1 OF 7

First, set your group's location.

Meetup groups meet locally, in person and online. We'll connect you with people in your area, and more can join you online.

Brisbane, AU [Change location](#)

TIP!

Don't try to have one Meetup for Brisbane and Gold Coast. It won't work. You need to target the area where you are going to run most Meetups.

Step 2: Choose 15 topics

STEP 2 OF 7

Choose a few topics that describe your group's interests

Be specific! This will help us promote your group to the right people. You can choose up to 15 topics.

Mobile Development

Gay and Lesbian Friends

Poetry

Documentary Films

Travel

Fun and Laughter

Collaboration between Creative Minds

Consciousness

Writer's Block

Motivation

Pets

Conversation

Outdoor Adventures

Glamour Photography

French Language

What is the group about?
Topics are really important!

This will determine who is going to receive an email from Meetup about your group, and your visibility on their Meetup calendar

Choose captivating topics

Choose topics that your target market would select and be attracted to.



EMPOWERING EVENTS

Step 3: Add Your Name

- Use the name you selected in the previous pre-work
- Add the City/Location

STEP 3 OF 7

What will your group's name be?

Choose a name that will give people a clear idea of what the group is about. Feel free to get creative! You can edit this later if you change your mind.

Brisbane Mobile Development Meetup Group

20

Step 4: Add your description

STEP 4 OF 7

Now describe what your group will be about

People will see this when we promote your group, but you'll be able to add to it later, too.

1. What's the purpose of the group?
2. Who should join?
3. What will you do at your events?

Please write at least 50 characters



Here's an example:

"Welcome tech lovers far and wide! We're an online and in-person tech-enthusiast group hosting live speaking events on a range of tech topics. You can join us in person if possible or on one of our live streams. Look out for our virtual happy hours and other networking events."

[See another](#)

1 of 3



EMPOWERING EVENTS

Step 5: Agree to the rules

STEP 5 OF 7

Almost done! Just take a minute to review our guidelines

Meetup is all about helping people live fuller, happier lives—with the help of strong communities. This means that all groups should:

- Provide growth opportunities for members
- Encourage real human interactions in person or online
- Have a host present at all events
- Be transparent about the group's intentions

You can read more about all of this in our [community guidelines](#).

Once you submit your group, a human at Meetup will review it based on these guidelines and make sure it gets promoted to the right people.



EMPOWERING EVENTS

MEETUP WEB ADDRESS

Meetup will suggest a web address for you.

Make sure that you change it and make it as simple as possible so that your members and you will be able to tell other people about it easily.

No dashes –

No /

No _

No **

As simple as possible! For example:

<http://www.Meetup.com/Entrepreneursabundancemindsetbrisbane/>

<http://www.Meetup.com/BrisbanePersonalDevelopmentMindset/>

Should you set up profile questions?

To collect more information about the members you could set up profile questions. HOWEVER, I strongly recommend not to have questions at least until your group reaches 1000 members because it will slow down the growth of the group.

Type of Profile Questions after you reach 1000 Members:

- What's your email address in case we need to reach you?
- What's the name of your business? How long has it been running for?
- What's the website or business Facebook page or LinkedIn?
- When will you launch your new business?
- Why would you like to join this group?



EMPOWERING EVENTS

Once new members join – Greet each and every new member with a personalized message. This message must be:

- Truthful
- Personal
- Friendly
- Interested
- Excited about meeting them in person
- Inviting them to the next even

HOW TO ORGANISE AND DELIVER A SUCCESSFUL MEETUP EVENT

Must:

- Present good and innovative ideas
- Over perform
- Give value
- Build trust
- Not sell directly
- Get people to know you just the way you are; they are going to spread the word about you and your Meetup

Always have a Meetup scheduled on the page.

(The M.A.F.I.A. Family will help you with that as we can help each other promote)

P.S NEVER EVER have the home page empty saying the message:

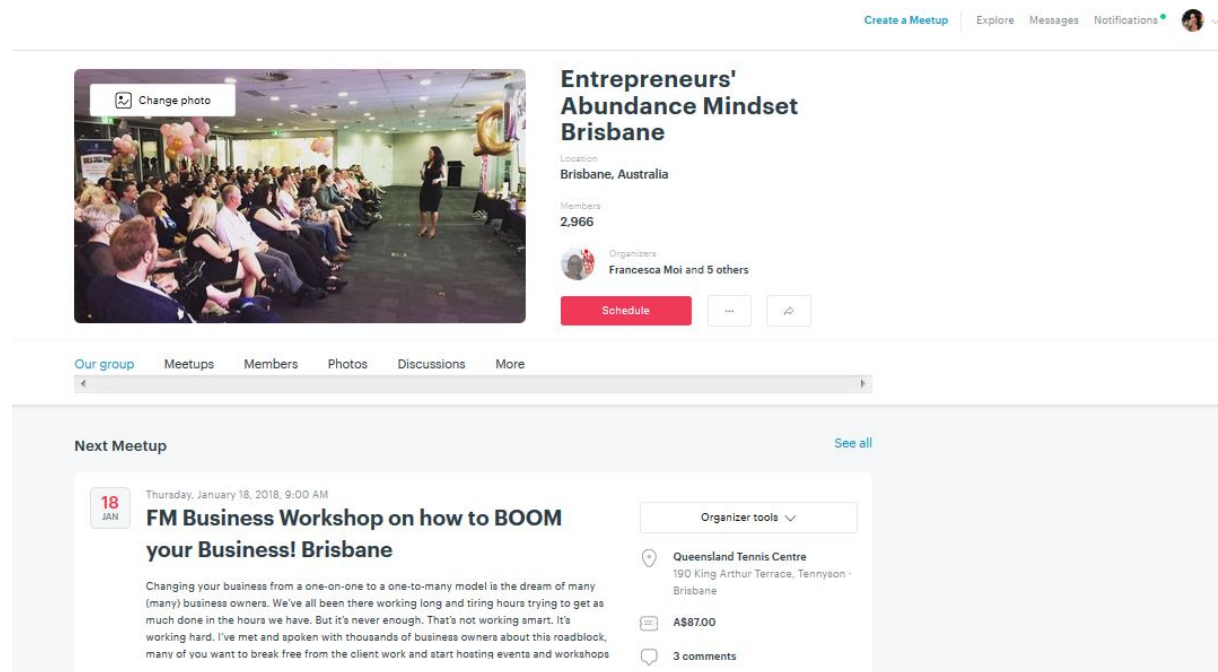
- "We're still planning a Meetup
- Want to come?"

This tells me that the organiser is not committed to the group and the members lose interest.



EMPOWERING EVENTS

HOW TO SCHEDULE A SUCCESSFUL MEETUP



Click Schedule a New Meetup

Schedule a Meetup

Save draft

Publish

Meetup name

Inspire your members. Start with a verb and be concise. *

When

Start time

End time

Thu Jan 18, 2018

07 : 00 PM

Thu Jan 18, 2018

09 : 00 PM

How often do you want to host this Meetup?

Meetup regularly to keep your members engaged

Just once

Every week

Every 2 weeks

Every month



EMPOWERING EVENTS

Where

Pick a place

🔍 Location name

Recent places

Story Bridge Hotel
200 Main Street
Kangaroo Point

Select

Queensland Tennis Centre
190 King Arthur
Terrace, Tennyson
Brisbane

Select

THE TRIBAL SPACE
777 Stanley Street
Woolloongabba
Brisbane

Select

What

Featured photo

Choose a photo that captures the spirit of this Meetup



What will happen at this Meetup? *

3000

What do members need to bring?

Water bottle, sunscreen, pen, notebook, laptop...

500

Which important details do you need to highlight?

Ticket links, waiver information, code of conduct...

500

Who

Who will be hosting?

Hosts can edit the Meetup details and send messages to members who RSVP



Francesca Moi
Organizer

+ Add a host




EMPOWERING EVENTS

Fill in the blanks on the page:

- Title of Meetup event
- Date
- Location
- Photo
- Description (what you are going to offer at the event)
- Host
- Number of RSVP
- Ask member a question
- Set an RSVP start and end time
- Save Draft or Publish

Schedule a Meetup

Save draftPublish



Francesca Moi
Organizer

+ Add a host

Maximum number of spots
Limit the size of this Meetup. Your members will have a better idea of what to expect.

e.g., 16

☐ Members can bring guests

Additional settings

Ask members a question

Set an RSVP start and end time

Set a price

To set a price for this Meetup, [switch to the old experience.](#)



EMPOWERING EVENTS

EXAMPLE – Event Title and Description:

TITLE:

Exciting New Meetup Event This Thursday! Networking Opportunities & Guest Speaker NAME

Title has to be engaging and understand what are they going to get on the night ?

What do they want? NETWORKING – SOCIALIZING – DRINKS –
So ensure that your invitation email will start with one of these words.

DESCRIPTION:

If you want to network with people in your target audience and mingle with other entrepreneurs that share your same passion, then Thursday night is not to be missed!!

Networking -- Relationship building -- Drinks -- Fun -- Business Strategy -
- Guest Speaker -- Prizes!!

We look forward to seeing you there and sharing this evening with you - full details below on the link :

<http://www.meetup.com/Money-Making-Entrepreneurs/events/221072774/>

When: Thursday, March 19, 2015 7:00 PM

Where: Café del Mar Sydney

35 Wheat Rd, Rooftop Terrace, Cockle Bay Wharf.
Sydney

Price: AUD3.00 per person

RSVP limit: 27 "Yes" RSVPs

If the changes affect your plans to attend, please take a moment to update your RSVP. (You can RSVP "No" or "Yes".)

You can always get in touch with me through my group profile on Meetup.

As this will be your first Meetup I would suggest to have a Meet and greet night, not much about you but more a nice evening where everyone has a chance to meet.



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DECIDE WHAT IS THE TOPIC FOR NEXT MEETUP

Topic has to be:

- Fun
- Valuable
- Engaging
- You and your target market would be interested in

Ideas for Meetup topic for each meeting:

First Meetup: Meet and greet

Second Meetup: 15 Minutes of Magic presentation about your expertise (not salesy)

Third Meetup: Invite a guest speaker

Fourth Meetup: Invite a guest speaker

Fifth Meetup: First intro of your business (can offer a super deal to your community)



EMPOWERING EVENTS

Before you announce, EDIT your Meetup and put a limit of 11:

▼ RSVP settings • Attendee limit: none

Including guests, there is 1 person who said they are attending.

☒ No attendee limit

☐ Limited to 11 attendees

☒ Allow members to go with up to 2 guests

Once the 11 are completed, add another 5 and set the limit at 16. Adding only 5 at a time will give urgency to book now instead of procrastinating and leave it until the last minute.

Now you are ready to ANNOUNCE your Meetup. As you have 0 members nobody will be notified yet.

****TIP 1****

Make first few events free of charge until you feel group is happy to follow you. And explain at the event that you have to start covering admin fees and expenses you incur to run the Meetup.

TIP 2

Always give a maximum number of people that can attend, this will make Meetup easy to control and **create urgency to book**

TIP 3

In the optional settings section, use the ask a question box – so your clients can leave their email and you can start growing your database!



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INVITE YOUR DATABASE

You MUST do this within 48 hours!



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• **TEMPLATE¹⁵ – Invite database to your group**

¶
 Hello NAME, ¶
 I am sooooo beyond excited to announce the launch of my new community... you might have heard me talk about it on social media... and the day has come! ¶
 I am ready to step up as a leader and bring together likeminded entrepreneurs (Insert here your target) to truly and authentically support one another. ¶
 This is my way of giving back, when I was going through scaling my business (insert here time they are facing). I would have loved to have a community of supportive and like-minded people, I would have loved to belong in a community where people are genuine and caring. ¶
SO I thought why don't I create it??? That is what leaders do! ¶
Sooooo if you feel you are keep to be part of it, join here: ¶
 The first 50 people that join will go into a draw to win my Facebook Marketing Mastery course valued at \$360 YAY!!!! I will be giving away 10 prizes soooo be one of the first 50 people to ensure you get a chance to win!!! ¶
 See you in the group and by the way... I am also starting a FB group so that we can keep in touch in between meetings!! ¶
 Thank you for your support! ¶
 Let's grow this community together! ¶
 Love and Live with Passion, ¶
 Francesca ¶
 ¶

1. This will attract more people to your group
2. Always ENSURE that you have scheduled an event BEFORE you INVITE ALL YOUR DATABASE
3. Share your new Meetup Group on Facebook:

HOW TO INVITE YOUR DATABASE:

- Create a shareable link for your meetup and privately invite your database to join
- Use a template message similar to the one above
- You can also send a newsletter and add your meetup and FB group link




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TIPS TO AD DATABASE TO YOUR MEETUP AND FB GROUP

- Add FB group in email signature
- Add Meetup group to email signature

BOOM



Want to see what a Meetup is like??

The first 10 tickets are free!

Come to our next Networking Night and connect with like-minded business owners!

[LEARN MORE](#)

Love and Live with Passion,

Francesca xx

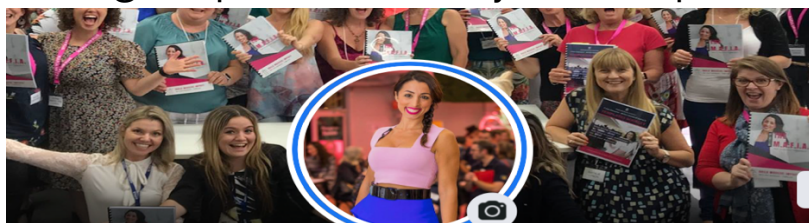
[f](#) [in](#) [ig](#) [yt](#)

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Our mailing address is: Empowering Events Pty Ltd, 1/7 Miller Street, Murrarie, QLD 4172 Australia

[CHECKOUT OUR WEBSITE](#) | [SEE SITE FOR TERMS & PRIVACY](#)

- Add group link under your FB profile picture



Francesca Moi

Certified Coach, Speaker and Entrepreneur

<https://www.facebook.com/groups/Entrepreneursabundance>

[Edit](#)



EMPOWERING EVENTS

CHOOSE A GROUP PHOTO

- Needs to be appealing, inspiring, congruent to the theme of the group
- Usually a group photo is best
- Choose a photo that makes people see how much fun your Meetups are!

Once you have done your first Meetup, and you will take photos on the night, you can upload them and they will automatically shuffle on the Meetup home page. So every time there is going to be a new photo.

You can use photos on your USB until you have your own group photos.

CUSTOMISE THE MEETUP PAGE & BACKGROUND

How to customise the background of your Meetup page:

- Click on the 3-dots next to the Schedule button
- Manage Group
- Basics
- Group Tools
- Edit Appearance

You can change the background colour or put a photo.

You can also create a personalized banner using these websites:

<http://www.canva.com>

<http://mybannermaker.com>

It's important to choose a colour and stay consistent so that people will recognize your groups and familiarise with it.



EMPOWERING EVENTS

CREATE A FACEBOOK GROUP WITH SAME NAME AS YOUR MEETUP GROUP

- Invite and post on Meetup and on Facebook so members will grow quicker
- Keep the group PUBLIC for now (until there are 1000 people in it)
- Create a cover image for your group with a photo of you in it

NOTE: NOBODY DOES THIS OR TEACHES THIS...VERY POWERFUL TOOL!!!

- You can keep adding value to their business by giving daily suggestions on Facebook
- You can like each other's pages and grow business (if it's a business Meetup)
- You get exposure to all their friends (this will grow the Meetup grow= everyone wins...more business exposure for all the members)
- Your followers and other pages' followers will see this page + events + photos and join the Meetup = Sell without directly selling
- Always upload Meetup photos on Facebook Group

The Meetup group's banner and the Facebook group's banner should be SIMILAR to maintain the same branding. Make sure you put a photo of you in the banners so that people recognise you as the leader.



EMPOWERING EVENTS

The group description will be similar to the Meetup 'About Us' – but in the Facebook group you will suggest daily posts like on this banner:



You can hire a M.A.F.I.A. VA to do this!!

HOW TO CREATE THEME DAYS:

- Have to be for your audience to contribute
- Not for you but for them
- Make it fun
- Think about what they want to share with others
- Think about what conversation they want to see in this group
- Think about making their day
- Go and brainstorm...don't overthink it



EMPOWERING EVENTS

Change your **ORGANISER PROFILE** on **Meetup**

In the upper right-hand corner, you'll see your photo. Click on it and edit the bio:

Example:

"Property Investor that loves to bring like-minded people together to share and discuss ideas and experiences about creating wealth through property investing."

CREATE LINKS TO YOUR WEBSITE

It is important to use all the tools that Meetup offers to grow your business...

Your business should definitely be the sponsor of your own Meetup.

In Meetup go to:

- 3 dots next to the schedule button
- Group tools
- Group settings
- Optional features




EMPOWERING EVENTS

HOW TO GET INTO YOUR MEETUP GROUP

- Click on your Photo
- Click your Meetup Group Name

Create a Meetup | Explore | Messages | Notifications



Change photo

Entrepreneurs' Abundance Mindset Brisbane

Location
Brisbane, Australia

Members
2,966

Organizers
Francesca Moi and 5 others

[Schedule](#) [...](#) [Share](#)

[Our group](#) | [Meetups](#) | [Members](#) | [Photos](#) | [Discussions](#) | [More](#)

Next Meetup [See all](#)

18
JAN

Thursday, January 18, 2018, 9:00 AM

FM Business Workshop on how to BOOM your Business! Brisbane

Changing your business from a one-on-one to a one-to-many model is the dream of many (many) business owners. We've all been there working long and tiring hours trying to get as much done in the hours we have. But it's never enough. That's not working smart. It's working hard. I've met and spoken with thousands of business owners about this roadblock, many of you want to break free from the client work and start hosting events and workshops

You + 4 going

[Organizer tools](#)

Queensland Tennis Centre
190 King Arthur Terrace, Tennyson - Brisbane

A\$87.00

3 comments



EMPOWERING EVENTS

- **How to change the name of “members” to suit your “Community Name”**

Group Settings > Manage Group > Basics > What are members called

- **What are members called**

The screenshot shows the Facebook interface for the group 'Entrepreneurs' Abundance Mindset Brisbane'. At the top, there's a navigation bar with 'Create a Meetup', 'Explore', 'Messages', 'Notifications', and a profile picture. Below this is a group header with a photo of a workshop, the group name, location (Brisbane, Australia), member count (2,966), and organizers (Francesca Moi and 5 others). A red 'Schedule' button and a 'Manage group' button (circled in pink) are visible. A pink arrow points to the 'Manage group' button, which opens a dropdown menu with options: 'Manage profile', 'Change notifications', 'Step down as Organizer', and 'Report group'. Below the menu is an 'Organizer tools' section with location, price, and comments. The main content area shows the 'Next Meetup' for 'FM Business Workshop on how to BOOM your Business! Brisbane' on Thursday, January 18, 2018, at 9:00 AM. Below the meetup details is a 'Group settings' section with a pink arrow pointing to the 'Basics' option. The 'Group settings' page shows seven categories: Basics, Your members, Topics, Member roles, Your venues, Content visibility, and Optional features.



EMPOWERING EVENTS

Watch Short Video of A FUN EMPOWERING EVENTS Night!

Check out QUICK and FUN VIDEO of Empowering Events

What are members called?

This group is used in emails and throughout this group's pages. For example, an email might say "37 Motivated Entrepreneurs have RSVPed for tomorrow's Meetup."

Motivated Entrepreneurs

Where

Country City

Australia

Only city and town changes to your Meetup are permitted.

Keep this or create a custom address. [Learn more.](#)

meetup.com/entrepreneursabundancemindsetbrisbane

Meetup group logo



- ☒ Show this Meetup photo
- ☐ Don't show this Meetup photo
- ☐ Upload a new Meetup photo

No file selected.



EMPOWERING EVENTS

• How to Promote an Event

[Our group](#) [Meetups](#) [Members](#) [Photos](#) [Discussions](#) [More](#)

[Upcoming](#) [Past](#) [Proposed](#) [Drafts](#) [Calendar](#)

18 JAN

Thursday, January 18, 2018, 9:00 AM

FM Business Workshop on how to BOOM your Business! Brisbane

Changing your business from a one-on-one to a one-to-many model is the dream of many (many) business owners. We've all been there working long and tiring hours trying to get as much done in the hours we have. But it's never enough. That's not working smart. It's working hard. I've met and spoken with thousands of business owners about this roadblock, many of you want to break free from the client work and start hosting events and workshops

You + 4 going

Organizer tools

Queensland Tennis Centre

190 King Arthur Terrace, Tennyson - Brisbane

A\$87.00

3 comments

Choose an event

11 FEB

Sunday, February 11, 2018, 9:00 AM

Catch the Meetup Queen at the Legacy Conference!!!

Hosted by [Francesca Moi](#)

OMG!!!! Starting the year with a BANG!!! Can't wait to speak at Legacy Conference and share all of tips on how to stand out using social media! Day 2 is about the gifts this word has given us in the form of social media tools. What is Social Media? How do you Use it to increase your net-worth? what is an Audience and why should you have one? There is 100's of Questions to ask, so you do not want to miss this day or the Conference. This is going to

You + 6 going

Organizer tools

Redland's City

Anson Rd, Wellington Point - Queensland

This is your Event

11 FEB

Sunday, February 11, 2018

Catch the Meetup Queen at the Legacy Conference!!!

Hosted by [Francesca Moi](#)
From [Entrepreneurs' Abundance Mindset Brisbane](#)

You're going 7 people going

Share

Tweet

Invite

Organizer tools

Sunday, February 11, 2018

9:00 AM to 12:00 PM

[Add to calendar](#)

Redland's City

Anson Rd, Wellington Point - Queensland

Details

OMG!!!! Starting the year with a BANG!!!

Can't wait to speak at Legacy Conference and share all of tips on how to stand out using social media! Day 2 is about the gifts this word has given us in the form of social media tools. What is Social Media? How do you Use it to increase your net-worth? what is an Audience and why should you have one? There is 100's of Questions to ask, so you do not want to miss this day or the

29

Empowering Events – 3-Day Intensive: BUILD MASSIVE IMPACT – customerservice@empoweringevents.com.au - 0499 944 652
<https://facebook.com/themeetupqueen> - <https://www.instagram.com/francescamoifm/> - www.empoweringevents.com.au



EMPOWERING EVENTS

- **Check your RSVP**

11 FEB

Sunday, February 11, 2018

Catch the Meetup Queen at the Legacy Conference!!!

Hosted by **Francesca Moi**
From **Entrepreneurs' Abundance Mindset Brisbane**

You're going 7 people going

✓

✕

Share

Tweet

Invite

Details

OMG!!!! Starting the year with a BANG!!!

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Organizer tools

Manage RSVPs

Email attendees

Close for RSVPs

Edit Meetup

Copy Meetup

Cancel Meetup

RSVPs

<

Catch the Meetup Queen at the Leg...

Sort

Search

Organizer tools

Going (7)

Can't go (2)

RSVP Question

Please leave us your email address and mobile number in case of any changes with the event. Thank you!

Dec 19, 12:40 PM



EMPOWERING EVENTS

- **How do you change RSVP limit**

11 FEB Sunday, February 11, 2018

Catch the Meetup Queen at the Legacy Conference!!!

Hosted by Francesca Moi
From Entrepreneurs' Abundance Mindset Brisbane

You're going 7 people going

Share Tweet Invite

Organizer tools

- Manage RSVPs
- Email attendees
- Close for RSVPs
- Edit Meetup**
- Copy Meetup
- Cancel Meetup

Details

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Edit your Meetup

Save changes

Who

Who will be hosting?
Hosts can edit the Meetup details and send messages to members who RSVP

Francesca Moi
Organizer

+ Add a host

Maximum number of spots
Limit the size of this Meetup. Your members will have a better idea of what to expect.

11

☐ Members can bring guests

Additional settings

Ask members a question ☐

Please leave us your email address and mobile number in case of any changes with the event

Set an RSVP start and end time ☐



EMPOWERING EVENTS

- **Charging for the Event**

Optional settings

Repeat event

Ask members a question

Please enter your email address and mobile number so we can contact you

124

Note: Do not ask for sensitive or private personal information.

Attendee limit

11

—

+

Set the total number of attendees for this event. Members will see how many spots are available.

Event fee

Method

Direct from member (e.g. Venmo, Cash)

Currency

AUD

Amount *

Additional refund policy

Refunds also offered if...

250

Attendees must be refunded if the event is canceled or rescheduled. Read [Payment Policies](#) for more information.





EMPOWERING EVENTS


- **Marking as Paid for Free Tickets**


Going (5) Can't go (3)

RSVP Question
In case we need to contact you with last minute changes (venue, time, cancellation) what is your email and mobile please?

 **Jamie McVeigh**
Unpaid
Jan 17, 11:14 AM

 **Wendy Barron**
Unpaid
Jan 16, 7:03 AM

 **Kacie Brignell**
Paid
Jan 10, 9:04 AM

 **Sarah Beames**
Paid
Info@alchemyskinandbodybar.com.au
Dec 12, 2:02 PM

Menu options for Wendy Barron:

- Edit guest count
- Move to "Can't go"
- Mark as paid ←
- Make event host
- Send message



EMPOWERING EVENTS

- How to Edit RSVP

18
JAN

Thursday, January 18, 2018

FM Business Workshop on how to BOOM your Business! Brisbane

From [Entrepreneurs' Abundance Mindset Brisbane](#)

You're going 5 people going

✓

✕

Share

Tweet

Invite

Details

Changing your business from a one-on-one to a one-to-many model is the dream of many (many) business owners. We've all been there working long and tiring hours trying to get as much done in the hours we have. But it's never enough.

That's not working smart. It's working hard.

Organizer tools

Manage RSVPs

Email attendees

Close for RSVPs

Edit Meetup

Copy Meetup

Cancel Meetup

RSVPs

FM Business Workshop on how to B...

Sort Search

Organizer tools

Going (5) Can't go (3)

RSVP Question

In case we need to contact you with last minute changes (venue, time, cancellation) what is your email and mobile please?

Jamie McVeigh

Unpaid

Jan 17, 11:14 AM

Wendy Barron

Unpaid

Jan 16, 7:03 AM

Kacie Brignell

Paid

Jan 10, 9:04 AM

Sarah Beames

Paid

Info@alchemyskinandbodybar.com.au

Dec 12, 2:02 PM

Edit guest count

Move to "Can't go"

Mark as paid

Make event host

Send message



EMPOWERING EVENTS

- Ask question when members RSVP

Additional settings

Ask members a question



In case we need to contact you with last minute changes (venue, time, cancellation) what is your email and mobile please?

250

Set an RSVP start and end time



Set a price



Members and guests will pay AUD 87.00 (PayPal) to attend.


To change the price for this Meetup, [switch to the old experience](#).

- How do you SEE ANSWERS

11 FEB

Sunday, February 11, 2018

Catch the Meetup Queen at the Legacy Conference!!!

 Hosted by [Francesca Moi](#)
From [Entrepreneurs' Abundance Mindset Brisbane](#)

You're going 7 people going


✓

✕

Share

Tweet

Invite



FRANCESCA MOI
Entrepreneur, Author and Interation Speaker

Details

OMG!!!! Starting the year with a BANG!!!

Can't wait to speak at Legacy Conference and share all of tips on how to stand out using social media! Day 2 is about the gifts this word has given us in the form of social media tools.What is Social Media? How do you Use it to increase your net-worth? what is an Audience and why should you have one? There is

Organizer tools

Manage RSVPs

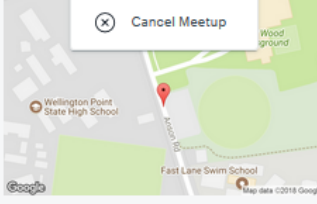
Email attendees

Close for RSVPs

Edit Meetup

Copy Meetup

Cancel Meetup









EMPOWERING EVENTS

RSVPs
Catch the Meetup Queen at the Leg...
Organizer tools ▾


Going (7) Can't go (2)


RSVP Question
Please leave us your email address and mobile number in case of any changes with the event. Thank you!

-  **Jay Buckland**
jayvr4@outlook.com 0474143223
Dec 19, 12:40 PM
-  **Olga**
0434578723. spanishteacher23@hotmail.com
Dec 14, 9:16 PM
-  **David Chung**
chungas@gmail.com 0414 700 599
Dec 14, 9:42 AM
-  **Adriana Concas**
Dec 14, 8:23 AM

Add details to database

• Sending a Private Message

Create a Meetup | Explore | **Messages** | Notifications | 



Entrepreneurs' Abundance Mindset Brisbane
Location
Brisbane, Australia
Members
2,966
Organizers
Francesca Moi and 5 others

Schedule

Our group | Meetups | Members | Photos | Discussions | More

Next Meetup [See all](#)

18 JAN Thursday, January 18, 2018, 9:00 AM
FM Business Workshop on how to BOOM your Business! Brisbane

Changing your business from a one-on-one to a one-to-many model is the dream of many (many) business owners. We've all been there working long and tiring hours trying to get as much done in the hours we have. But it's never enough. That's not working smart. It's working hard. I've met and spoken with thousands of business owners about this roadblock, many of you want to break free from the client work and start hosting events and workshops

Organizer tools ▾

Queensland Tennis Centre
190 King Arthur Terrace, Tennyson - Brisbane

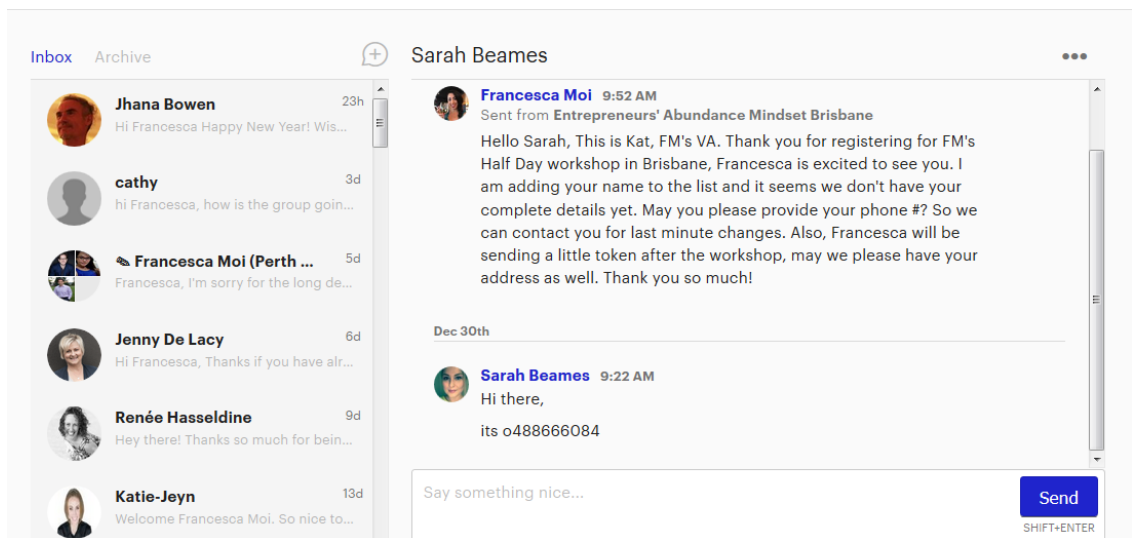
A\$87.00

3 comments



EMPOWERING EVENTS

- **Inbox**



- **Keeping the Momentum**





EMPOWERING EVENTS

- Creating a TOPIC

Group Settings → Manage Group → Topic

[← Back to group settings](#)

What's your Meetup Group about?

Topics categorize and describe what your Meetup Group is about in a word or two. Pick up to 15 topics for your Meetup Group.

[Learn more about topics.](#)

Personal Development for Women

282 Meetup Groups worldwide (including yours!)



Personal Development Workshops

161 Meetup Groups worldwide (including yours!)



Business Strategy

20,284 Meetup Groups worldwide (including yours!)



Entrepreneurship

20 Meetup Groups worldwide (including yours!)



Executive Coaching

3,316 Meetup Groups worldwide (including yours!)



Entrepreneur Networking

49 Meetup Groups worldwide (including yours!)



Spirituality

23,734 Meetup Groups worldwide (including yours!)



Meeting new ppl

2 Meetup Groups worldwide (including yours!)



business marketing

17 Meetup Groups worldwide (including yours!)



Professional Networking

26,475 Meetup Groups worldwide (including yours!)



Why are topics important?

Well-picked topics help the right members find your Meetup Group.

Your Meetup Group will be listed in our directory under each topic you choose.

Suggested Topics

Suggestions are based on your Group's info and/or what other topics Meetup Groups like yours have added.

Explore Personal Development & Creative Potential (109 groups) Add as topic	x	Personal Development (5 groups) Add as topic	x	Small Business (13077 groups) Add as topic	x
Life Transformation (17 groups) Add as topic	x	Self Exploration (16708 groups) Add as topic	x	Social Networking (29812 groups) Add as topic	x
Marketing (7841 groups) Add as topic	x	Self-Empowerment (20779 groups) Add as topic	x		
Network Marketing (no groups) Add as topic	x	Self-Improvement (38378 groups) Add as topic	x		



EMPOWERING EVENTS

- **Connect your Facebook Group to your Facebook Page**

⚙️ General	Page Visibility	Page published	Edit
💬 Messaging	Visitor Posts	Anyone can publish to the Page Anyone can add photos and videos to the Page	Edit
⚙️ Edit Page	Messages	People can contact my Page privately.	Edit
🏷️ Post Attribution	Tagging Ability	Only people who help manage my Page can tag photos posted on it.	Edit
🔔 Notifications	Others Tagging this Page	People and other Pages can tag my Page.	Edit
📧 Messenger Platform	Page Location for Frames	Other people can use your Page's location for photo and video frames.	Edit
📺 Videos	Country Restrictions	Page is visible to everyone.	Edit
👤 Page Roles	Age Restrictions	Page is shown to everyone.	Edit
👥 People and Other Pages	Page Moderation	No words are being blocked from the Page.	Edit
👤 Preferred Page Audience	Profanity Filter	Turned off	Edit
📱 Apps	Similar Page Suggestions	Choose whether your Page is recommended to others	Edit
📱 Partner Apps and Services	Page Updates	Page posts are automatically published when you update Page info, reach milestones, receive reviews and more.	Edit
🌐 Branded Content	Post in Multiple Languages	Ability to write posts in multiple languages is turned off	Edit
📷 Instagram	Translate Automatically	Your posts may show translations automatically for people who read	Edit

- Scroll down to the bottom of the **Template** section to find the **Add a Tab** button
- **Click on the Add a Tab button** and choose to **add a Groups tab**

Add a Tab ×

Tabs let you feature your products, services, and more on your Page. Choose a tab from the list below.

Events
Lists your upcoming events.

Add Tab

Live Videos
Shows live videos about your page.

Add Tab

Notes
Gives you a space to highlight notes on your Page.

Add Tab

Offers
Lists current offers for your business.

Add Tab

Services
Gives you a space to highlight the services you offer.

Add Tab

Shop
Shows the products you want to feature.

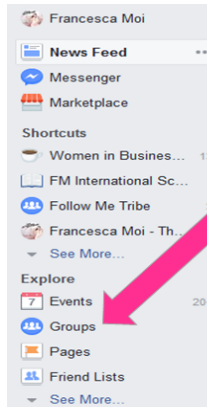
Add Tab

Close



EMPOWERING EVENTS

- **Linking to your Group**



- Return to the main view of your Page, and **click on Groups** in the left hand navigation.

- **Click on the Link your Group** button.

- A pop-up will present you your Facebook Groups, you have choose which one to link.

- After you choose one, it'll show as "Linked" in the list.





EMPOWERING EVENTS

HOW TO CREATE AN EVENT ON EVENTBRITE:

- Log-in to your Eventbrite Account
 - Go to Manage Events Button
 - Click on Create Event
- Creating Event
 - Fill up all the necessary details for the event e.g. Event Title, Location, Time Starts and Ends, Event Image, Event Description
- Creating Tickets
 - Click on PAID TICKET BUTTON
 - Fill up on Ticket Name (Early bird RSVP, Early bird VIP, Gen Ad, VIP, etc)
 - Qty available
 - Add price
- Click on the Ticket Settings Icon (beside the price)
 - tick only the box that states online sales
 - Fill up on when will the sales of ticket will start and ends.
 - Under FEES: Click on Pass Fees on Buyer
- Additional Settings
 - Tick on Public Page
 - Event type: Class, Training, Workshop
 - Event Topic: Business and Professional
 - Tick on the box that says Show number of tickets remaining on registration page
- Save your Event
- Click on **Make your Event Live!**



EMPOWERING EVENTS

BOOM–WORK: YAY!!!!!!!

- Post on FB about starting a Community NO LINK
- Any questions post on M.A.F.I.A. Academy with #QUESTIONS
 - Create the meetup group
 - Create Facebook Group
- Create event on meetup and Facebook
- Promote your group and event in the M.A.F.I.A. Academy
- Post on your FB group and others so there are at least 20 different posts and value before you add people
 - EMAIL invite in meetup!!!
- Create a Banner for Meetup and FB group with your Photo